



## BLUEFIN PARTNER SOLUTIONS

# Integrated, omni-channel payment processing for software platforms and ISV's

SMB's want an all-in-one software platform to manage their business, including payment processing. Bluefin's PayConex™ platform provides integrated, omnichannel payments backed by the security of PCI-validated point-to-point encryption (P2PE) for point-of-sale (POS) payments, ShieldConex® for encrypted tokenization of online PII, PHI, payment and ACH account data, and chargeback/fraud management. PayConex also includes a SaaS Payfac option for ISV's that offers automated onboarding, split payments and next-day funding.

### PayConex Features

- Card Present (US)/Card Not Present Payment Processing (US and CAD)
- POS, Mobile, MOTO, Ecommerce and Salesforce Payments
- Credit/Debit/ACH/Apple Pay/GooglePay/Samsung Pay
- Payfac as a Service for ISV's
- PCI P2PE, EMV and Tokenization
- PCI, NACHA and HIPAA Compliant Phone Payments
- Recurring Billing/Card on File
- Universal Account Updater
- QuickBooks/Xero Integration
- Connections to Elavon, TSYS, Chase Paymentech, and First Data



## What you get with Bluefin

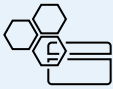
Through Bluefin's agile partner programs, we are able incorporate customized pricing, marketing investment, relationship management resources, and lucrative revenue share tailor made to complement our integrated partners' software applications.



**Single Integration Platform:** A dedicated team is there to support our partners every step of the way. This includes mobile SDKs and API's, a complete test and certification environment, dedicated integration specialists, documentation and guides.



**Sales Enablement (Inside Sales):** An efficient process. Client's complete data forms and are submitted for approval. Once signed, Bluefin sets up accounts, PayConex Gateway Account and settings. If applicable, devices will be received within five business days.



**Client Operations:** Bluefin created a frictionless onboarding experience to efficiently provision and implement new accounts. Underwriting, Deployment of integrated devices and activations—everything needed to Go-Live.



**Partner Operations:** Each partner is assigned a highly experienced partner manager who is there from the start for consultation on how to implement and refine best practices and act as an escalation path for resolution.



**Partner Marketing:** We offer a comprehensive marketing program that includes customized sales collateral, landing pages, newsletter text, email blasts, calling campaign scripts, web marketing, brochures and promotions.



### FOR MORE INFORMATION CONTACT

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